Hello, my name is Drew Montgomery. Welcome to my resume.

# DREWMONTGOMERY

### **CONTACT INFO**

104 Lullwater Rd. | Greenville, SC | 29607

423.943.3612 | drew.d.montgomery@gmail.com

Website: www.drewdrawdesign.com



## **Technical Skills**

- Website Design and Wordpress Theme Builder (Divi, Elementor)
- Graphic Design (Print and Digital Media Formats)
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Basic HTML
- Basic CSS
- Basic PHP
- Wordpress CMS and Page Builder

# **Professional Experience**

I am currently working as a freelance and contract Graphic Designer, as well as Project Manager and Assistant for a film production company (part-time). I also work with clients to come up with plans and strategies for marketing and website development.

# **Agencies I Have Worked With**

- Reunion Marketing Raleigh, NC
- Conquest Marketing Atlanta, GA
- King & Columbus Charleston, SC
- Cargo Greenville, SC

- High Road Digital Johnson City, TN
- Crawford Strategy Greenville, SC
- Mass Media Group Greenville, SC
- Ntara Johnson City, TN



### **Hudson Automotive Group -** Charleston, SC

Graphic Designer - December 2020 to March 2023

- Graphic designer for both digital and traditional print media for our dealership clients
- Designed website slides and specials
- Designed landing pages
- Design website layouts

- Created and designed creative campaigns that all of our clients could use for certain seasons and holidays
- Used Photoshop, Illustrator, and InDesign design software

### War Machine, Inc. - Taylors, SC

Creative Director - February 2018 to July 2018 (Short-term contract role)

War Machines Inc. is a local family operated business that has many facets to its business. We manufacture and sell T-Shirt Launchers, own a couple of restaurants as well. At War Machine Inc., I was responsible for all graphic design, and updated the TShirtGunStore.com eCommerce website to Wordpress and the WooCommerce platform. I was also responsible for the following:

- Art & Creative Direction
- Product Photography
- Photo editing
- Video Production (Very basic shooting & editing)

- Logo prep for printing on Roland Versa printer
- Logo and branding for a new restaurant
- Website Maintenance
- Social Media designs and content



### Freelance Graphic Designer - Greenville, SC

Self-Employed - October 2011 to Present

Worked on contracts with The Elizabethton Star, Friends of Old Downtown (Johnson City Downtown Organization), On The Rocks Bartenders, ITD Interactive, and all of my current agencies listed as well. For these contracts, scope of work included:

- Update Website Content
- Manage Clients and Expectations
- Graphic Design (Print and Digital)

- Design Website Layouts
- Manage SEO Analytic Information
- Art and Creative Direction

### DOM 360 - Greenville, SC

### Graphic Designer - April 2016 to November 2016

- Graphic designer for both digital and traditional print media for clients all over the United States
- Designed website slides and specials
- Designed landing pages
- Design website layouts

- Created and designed creative campaigns that all of our clients could use for certain seasons and holidays
- Used Photoshop, Illustrator, and InDesign design software

### High Road Digital - Johnson City, TN

Interactive Designer - October 2015 to Present (Contract Work)

- Design and develop websites for businesses both from our region, and around the country.
- Maintaining client relations

- Maintaining websites for clients that have a service contract
- Art Direction



Erwin Penland - Greenville, SC

Digital Producer - February 2015 to August 2015

- Managed the Creative Technology teams on digital related projects from website updates to emails
- Responsible for developing and managing digital communications schedule of the organization
- Perform responsibilities of ensuring the delivery of digital communications on time

- Handle the tasks of providing guidance to staff on the use of digital technology, including websites, social media and e-mail
- Coordinate with client services account managers to ensure that the creative briefs are clear, well planned, and technically accurate
- Art and Development Direction

### ITD Interactive - Johnson City, TN

Website Designer & Wordpress Builder - October 2012 to September 2014

- Art Director
- Design and develop websites
- Maintaining client relationships
- · Maintaining websites for service contracts
- Graphic Design (Print and Digital)
- SEO analytics presentations
- Project management
- Invoicing and purchasing

To see my work, please feel free to visit my website: www.drewdrawdesign.com



Ntara - Johnson City, TN

Project Manager - April 2010 to October 2011

- Oversaw project workflow to ensure projects were completed on-time and under budget
- Worked with high-end clients (Lexmark, Upward Sports, and Value Place Hotels)
- Created and executed project work plans, and revised plans when appropriate to meet project and client needs
- Identified and assigned resources to design and development teams
- Managed day-to-day operational aspects of projects and resources
- Reviewed deliverables prepared by teams before presenting to the client
- Art Direction

### Syndeo Creative - Johnson City, TN

Project Manager, Designer, Sales - September 2007 to April 2010

- Oversaw project workflow to ensure projects were completed on-time and under budge
- Graphic Design (Print and Digital)
- Website Layout Design

- Brought on new clients through cold calling, as well as following up on leads from both internal and outside sources
- Art and Development Direction

To see my work, please feel free to visit my website: www.drewdrawdesign.com

Thank you for taking the time to review my resume. Here are just a few examples of my work. If you would like to see more, please visit my website at

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